Effective July 1, 2011 thru June 30, 2012
Non-Profit Packages

WUNC 91.5
NORTH CAROLINA PUBLIC RADIO

Package A

Monday-Sunday

3x 6am-10am
3x 10am-3pm
3x 3pm-7pm
3x 7pm-12am
12X = $654
Plus 2x M-Su 5am-12am
Bonus Announcements

Package B

Monday-Sunday

3x 6am-10am
3x 10am-3pm
3x 3pm-7pm
3x 5am-12am
12x = $756
Plus 4x M-Su 5am-12am
Bonus Announcements

Package C

Monday-Friday

3x 6am-10am
3x 10am-3pm
3x 3pm-7pm
3x 7pm-12am
12x = $894
Plus 5x M-F 5a-12mid
Bonus Announcements

Package D

Monday-Friday

3x 6am-10am
3x 10am-3pm
3x 3pm-7pm
3x 5am-12am
12x = $996
Plus 6x M-F 5a-12mid
Bonus Announcements

Announcements maybe added evenly throughout the dayparts.
at the average rate of the package.

When appropriate WUNC may request event tickets, signage/banner placement and/or inclusion in a playbill/program in consideration of the bonuses provided with the above non-profit packages. Bonus announcements may be pre-empted on the rare occasion inventory becomes unavailable. Client will be notified and make-good announcements will be scheduled when possible.