July 25, 2012

Kevin Trapani
105 Cross Creek Dr
Chapel Hill NC 27514

Dear Mr. Trapani,

I heard your radio interview on WUNC recently and watched the recordings of the NAYDO town hall meetings on your website. Congratulations on getting The Redwoods Group certified as a B-Corp! Your mention of Abraham Maslow and your passion for improving communities interested and prompted me to write this letter to you.

My name is Krishna Sharma. I have been living in Chapel Hill for the past 10 years and in USA for the past 22 years after migrating from India, in 1989. I work as an information systems architect in an insurance company in Durham. I serve the community in my own small way by generating funds to help poor students by conducting workshops.

I teach a simple yet powerful **socio-psychological concept** called **Indic Colors** in these weekend workshops. This concept has enormous potential in strengthening individuals and communities, bringing efficiencies to businesses and in solving many social problems, like: stopping bullying in schools, improving education system to meet the needs of the diverse student population, and promoting self-sustaining and regenerative communities.

I thought of bringing this concept to your attention, because of your strong interest and involvement in solving similar problems. This concept, for instance, could also be used by The Redwoods Group within its own context, to bring efficiencies to its teams and departments. It could be used by 'Darkness to Light' to make the training program on child sex abuse prevention even more effective.

I would like provide a brief history of this concept:

- I discovered this concept of Indic Colors a few years ago, in multiple ancient texts of India.
- Since then, I have been enamored by its simplicity, elegance and applicability to multiple areas of modern life.
- I diligently examined the depth, meaning, validity, completeness and applicability of the concept for many years, from many perspectives and comparing it with many other theories.
- I spent two years designing workshops to share this concept and offering the workshops since July of 2009.
- I have set up a website to provide a detailed overview of this concept at: www.indiccolors.org.
- Incidentally, today happens to be the 3rd anniversary of the first workshop that I conducted at Duke University Multi-Cultural Center.

During the past three years, I have taught this concept to about 120 people from various walks of life, like physicians, executives, IT professionals, business owners, professors, doctoral students, social workers and home makers. Many of them provided glorious and gratifying testimonials about the impact of this concept on their personal and professional lives (available at: http://www.ignitetheintellect.org/?p=testimonials), which validate the power and usefulness of this concept and encourage me to continue my work on this concept.

But, as you can understand, this concept cannot be taken to large number of people, organizations and institutions, alone by a single individual like me. It needs the support and involvement of institutions like Kenan and Fuqua and industry leaders like you. **I would like to meet you in person to present further details** about the nature and potential of this concept. I would like to seek your advice and help in taking this concept to more places.

I look forward to hearing from you.

With kind regards,

Krishna Sharma
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